

MANCHESTER TRUE COLLABORATIVE PRIDE FESTIVAL 2024 SPONSORSHIP DOCUMENT



eliminating racism
empowering women
ywca
New Hampshire



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MANCHESTER TRUE COLLABORATIVE PRIDE SPONSORSHIP OPPORTUNITIES

SPONSORSHIP TIERS

All sponsorship tiers receive everything listed as well as everything from the tiers below it.

PLATINUM SPONSORSHIPS

\$10,000 | 2 Available

- Logo on the Main Stage banner
- Logo on the Parade banner
- Involvement with the parade Grand Marshall selection
- Premier logo placement on the festival t-shirt
- Click through logo on the festival website
- Company Representative invited to serve on festival planning committee
- Opportunity to provide remarks during event
- 5 Social media spots via Facebook/Instagram

GOLD SPONSORSHIP

\$5,000

- Logo on the Pavilion banner(s)
- Double vendor space (if desired)
- 3 social media spots via Facebook/Instagram

SILVER SPONSORSHIP

\$2,500

- Announcement of sponsorship during the event
- 2 social media spots via Facebook/Instagram

BRONZE SPONSORSHIP

\$1,000

- Logo on Digital Program, Printed Map, and Welcome Signage
- Logo on the festival t-shirt
- 1 social media spot via Facebook/Instagram
- Parade spot and/or option to bring a parade float

SPONSORSHIP MINIMUMS

For companies with more than 50 employees, there is a \$1,000 minimum sponsorship.

For companies with more than 150 employees, there is a \$2,500 minimum sponsorship.

OTHER PARTICIPATION OPTIONS

PARADE: LARGE | SMALL GROUP

\$200 | \$100

- Parade spot

VENDOR | ARTIST

\$250 | \$100

- 12 x 12 space.
- Provide your own table, chairs, and any other equipment you may need.
- No electricity is available
- No generators allowed for regular vendors

For information on if you're considered a vendor or artist, go to manchestertrue.org.

FOOD TRUCK

\$350

- Food truck space in Food Truck Pavillion
- Generators allowed for food trucks
- No electrical hookups provided or available

PAYMENT INFORMATION

All checks shall be made out to "YWCA New Hampshire" and memo'd/directed to Manchester True Collaborative.

Your spot as a vendor or sponsor will not be reserved until we have received the full fee.

If you need assistance paying for your participation, please ask about our MTC Pride Assistance Program.

CONTACT US

Get in touch at info@manchestertrue.org

If you're interested in collaborating on any other events, or have ideas for pride month, please reach out to us!