

MANCHESTER PRIDE PARADE & FESTIVAL

JUNE 27, 2026

SPONSORSHIP TIERS

BRONZE \$1,000

Great for small businesses looking to show visible community support.

- Logo placement on the MTC website, festival t-shirt, and sponsor banners at the festival grounds*
- Vendor space at the festival
- Parade participation
- (1) social media thank-you post across MTC platforms

SILVER \$2,500

Ideal for local businesses wanting deeper visibility and social reach.

- Logo placement on the MTC website, festival t-shirt, and sponsor banners at the festival grounds*
- Vendor space at the festival
- Parade participation
- On-stage acknowledgement during the event
- (1) social media thank-you post across MTC platforms
- (1) TikTok feature video highlighting your business or partnership

GOLD \$5,000

High-impact visibility with multimedia promotion and premium placement.

- Logo placement on the MTC website, festival t-shirt, and sponsor banners at the festival grounds*
- Vendor space at the festival
- Parade participation
- On-stage acknowledgement during the event
- (1) social media thank-you post across MTC platforms
- (1) Two-minute promotional interview video shared on MTC socials

PLATINUM \$10,000

Premier brand partnership with top-tier visibility and storytelling.

- Premier logo placement on the festival t-shirt and sponsor banners at the festival grounds*
- Click-through logo on the official festival webpage on the MTC website
- Logo on the main stage banner and parade banner*
- Double vendor space at the festival
- Parade participation
- On-stage acknowledgement during the event and the opportunity to provide brief remarks
- (1) social media thank-you post across MTC platforms
- (1) Two-minute promotional interview video shared on MTC socials
- (1) TikTok feature video highlighting your business or partnership
- (1) 30-minute featured conversation on MTC's new podcast, BraveSpaceNH

IMPORTANT INFORMATION

If you are interested in being a 2026 Manchester Pride Festival and Parade sponsor or have any questions, please reach out to us at pride@manchestertrue.org!

*The deadline for logos to be included on the festival t-shirt, sponsor banners, main stage banner, and parade banner is **May 1st**.



MANCHESTER True
COLLABORATIVE